

PIERO

DRY GIN



Piero Dry Gin

This Gin is intense but at the same time balanced and smooth, ideal to round out any cocktail. It shows all of its character and finds its highest expression when enjoyed purely.

The will to create a unique Gin has led Gianpiero to experiment with more than 30 different botanicals in order to find the ideal spirit. At the end of a long process the right mix has been achieved with 6 exclusively fresh botanicals and the perfect alcohol content. A sensory experience of a new incredible flavour.

Botanicals



juniper



cardamom



orange



marjoram



ginger



secret

A small batch production using selected botanicals enhances the freshness and intense aromas: The sweetness of oranges, bitterness of juniper, spice of cardamom, spiciness of ginger and the floral note of the secret ingredient, because every real recipe has one.

Information

Method	London Dry
Country of origin	Italy
Distillery	Distillery TORO (Abruzzi)
Volume	700 ml
Alcohol content	42%

Tasting notes

To the nose the aroma of juniper is clear, followed by a heightened spicy note with a hint of balsamic notes. The prevailing note of juniper continues in the mouthfeels contrasted by the warm and enveloping taste of the marjoram that meets cardamom and ginger.

In the finish a rich, persistent and resinous taste emerges followed by a hint of sweetness.



The distillate of a man

Above all, Piero Dry Gin is Gianpiero, the founder.

His origins are a sort of mix: His parents were born in South America and migrated backwards to Molise first and finally to Lombardy.

Innumerable business trips to countries, cultures and places became his leitmotiv.

Through Brazil and Japan, from the US to Germany, and across Asia to UK he absorbs all the beauty and becomes sensitive to aesthetics, contemporary and hipster style.

The origins

"It was one night in May while walking through the Gran Via of the Spanish Capital when my attention was attracted by the blue lights and the minimalist style of a bar". It was 2008 and I was in Madrid for one of many business trips.

I walked in, took a seat at the bar and admired the bartender preparing a drink with a high visible impact with dedication and creativity.

That night I tried my first Gin Tonic "Premium".

That experience changed my life. From that moment on every business trip there has been a new gin bar to discover and a new gin bottle to take home.

In 2018 the final project of a master was about the creation of a new gin.

The combination of this, a 150 bottles collection and the research of the perfect mix brought Piero Dry Gin to life.



the real Revolution is in the Spirits
www.pierodrygin.com